



Leaderful Women in Conversation

Led by Sue Congram CPsychol AFBPS (UK)

April 16th, 2012

We know women are good at engaging customers, nurturing relationships, and communicating product features. Tapping into this talent pool provides a competitive advantage.

Hiroo Mirchandani, Pfizer, India

The majority of corporations, businesses and organisations worldwide are dominated by masculinised practices, which are acted out by both men and women. This is a situation that is now out of balance, with many businesses suffering the effects. This event will address the issue that increasing the numbers of women in management is not about quotas, it is about talent and valuing the unique contribution that women bring.

Women need to make their unique qualities visible and give voice to what is important in management and leadership, but studies show that voicing these qualities in a masculinised environment is not straightforward for women. Women frequently 'pull back' from taking risks, often feel like an 'impostor' in their role as a manager and leader, or 'read the room' before they speak rather than offer their unique thinking around the board table. With the right support, these hidden barriers can be overcome.

This one-day event is intended to be thought provoking and insightful.

- ☀ It will explore how to overcome some of the hidden obstacles that stop women from valuing, voicing and fully living what they naturally bring.
- ☀ It will provide understanding about masculine-feminine differences.
- ☀ It will offer insight into what research is telling us about management practice.
- ☀ It will explore how to create momentum for change in ways that cannot be ignored.

A senior woman manager from a large international corporation recently said
'this is such important work I can no longer sit back and do nothing'

Sue Congram CPsychol. AFBPsS, lives in the UK and leads the Leaderful Women Project. Working collaboratively with corporations and professionals, she is actively developing and delivering new understanding of management and leadership practices through this initiative.

Sue is an experienced business development psychologist. She is studying leadership in practice through PhD research and is co-leading an international research project, investigating cultural roots of leadership in developing economies.



Sue is on the Advisory Board of the Marion Woodman Foundation in the US, a charity that supports the development of women worldwide, She runs international events to support this cause. She also teaches Gestalt-informed, management and leadership psychology in Scandinavia, Greece and the UK. Having authored, co-authored and co-edited five books and numerous papers and chapters on diversity, strategy, coaching, and psychology, her recent additions include two chapters on coaching supervision.

sue@leaderfulwomen.org

www.leaderfulwomen.org www.thespacebetween.com

